



SERVICE & PRICE LIST

At Zara Design, I pride myself on being able to work within your budget and coming up with a solution that you will love. Everyone deserves good design and the perk of going with a

freelance designer over a studio is that my prices are much less. When we talk, you'll chat directly with the person who will create the work for you. If that sounds good to you – Let's Talk!

Logo Design

3 design ideas and 3 revisions	\$300
6 design ideas and 6 revisions	\$600

Logo Re-creation

Re-create your existing logo from a jpg file <i>1 version, 3 revisions</i>	\$150
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Social Media Graphics

Logo profile picture file	from \$25
Facebook Cover <i>3 versions, 1 revision</i>	\$25

Signage/Banners

2 versions, 6 revisions <i>Price subject to sighting of what will be involved.</i>	from \$100
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Stationary Design

Business Cards x 1 side	\$100
Business Cards x 2 sides	\$150
Letterhead	\$75
Envelopes <i>2 versions, 3 revisions</i>	\$35

Flyer/Brochure Design

A5 flyer single sided	\$150
A4 flyer single sided	\$175
A5 flyer double sided	\$200
A4 flyer double sided	\$250
1 sided DL flyer (100x210mm)	\$100
2 Sided DL flyer <i>2 versions, 6 revisions</i>	\$150

Hang Tag or Jewellery Tag

<i>2 versions, 3 revisions</i>	from \$100
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Celebration Designs

Card/Invitation	from \$35
Invitation Suite (+RSVP, Details)	from \$75
Menus	from \$30
Thank you Tags	\$25
Table Numbers	\$30
Name Tags	from \$25
Beverage Label	\$45
Welcome Sign	\$30
Table Seating from <i>2 versions, 6 revisions</i>	\$30

Photo Editing

Price subject to sighting of what will be involved.

Newspaper Advertising

2 versions, 6 revisions <i>Price subject to size of Ad and content.</i>
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Web Design

If you're looking for a basic website to get your business on the web, I suggest a WIX site. This platform gives you the basics you need with a modern design that compliments your branding. With many packages to choose from, we can work together and create a website that best represents your professional or personal needs. If you have all the elements: logo, brand and socials we can bring it all together. Once complete and live, you will be able to maintain and control it on your end.

Web Development will be quoted on once I know what is involved and excluding hosting fees.

Live Website changes will be charged at	\$35 p/h
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Terms and Conditions

- All above prices are in AUS Dollars and GST exclusive.
- Prices are subject to change without notice.
- Costs may vary subject to sighting of supplied material.
- Please note this is the price for design only and not printing of any materials.
- Any images supplied must be high quality and copyright free.
- Text must be typed and supplied electronically.
- Client is responsible for ALL PROOFING.

I will quote you prior to any job based on your design brief. All quotes are firm and will not go up in price unless the design brief changes from you. If the brief does change, that's fine I will re-quote for any extra time I need to take.

Projects begin upon receipt of a 50% deposit and any required content provided by client is received. When your project is complete and invoice paid, I will provide you with your print ready PDF files.

Time Frame: Expect delivery of project within the agreed upon time, dependent on your timely response to proofs.

Any additional purchases: such as fonts or images for website design or third party costs will be charged to the client at full price.

These are just some of the areas I'd love to help you with, but i can still do so much more! Let's Talk!